



## NetRex services up close

We pride ourselves on **quality hardware** and services that are practical and have **simple, user-friendly controls**.

### How the NetRex solution works



#### High quality cameras

Choose top IP cameras from the leading Swedish manufacturer Axis Communications. We have been using them for all our solutions for more than 16 years and they are very reliable.

#### Cloud platform

You can easily connect the cameras and any other network elements to a cloud-based platform that offers complete remote management and many other features.

#### Wide range of services

A range of practical services are available on the platform: surveillance with recording, retail analytics, time-lapse video, streaming, reading vehicle registration plates and more.

## What we provide for you:

#### The solution proposal

We will build a **solution that suits your needs** using the catalog of our services.

#### Installation and training

Our team will **install** everything for you and **explain** in detail how the system **works** and how to **operate it**.

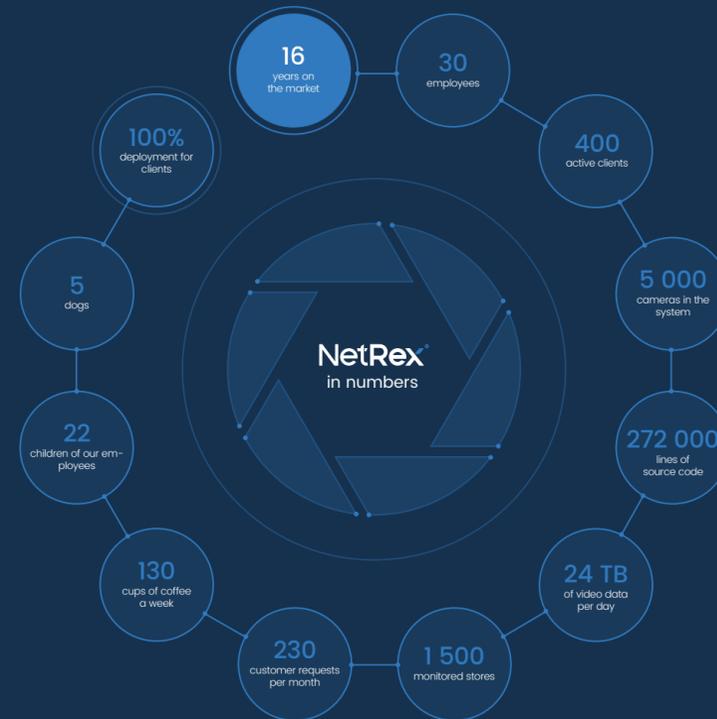
#### Support

Our **helpdesk** will help you at any time. In most cases, we can solve the problem remotely without a technician having to come out.

## Who is NetRex?

We are a leading **IT company** offering **hosted video** services for **professional installations**. Since 2006, we have been continually exploring and discovering ways to **deploy modern network video technologies** with the ubiquitous internet. We strive to bring new ways to provide security, better control, and increase work efficiency.

We are a Czech company with a **presence and many installations in most European countries**. We have a **strong development team** and our close cooperation with the leading **IP camera** manufacturer, Swedish company **Axis Communications AB**, allows us to provide operational solutions to fulfill even the most demanding customer requirements. We believe that our services under the banner **"NetRex – Your Third Eye"** will appeal to you as well.



# NetRex Solution for retail

Surveillance and analytics for retail. Keep up to date.

Just do it smart!



Would you like to know more?

Do not hesitate to contact us.  
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Certification & Membership:



## With NetRex Solution for retail you have everything in one single place

### Surveillance service NetRex Monitor



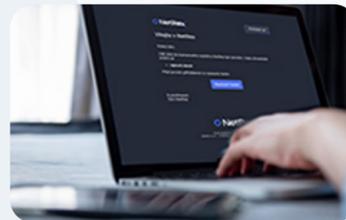
#### Live view

Keep an eye on **current events in all your stores**. View live view from multiple cameras at once in one place on the platform.



#### Records

Browse them quickly with **thumbnails** or **SmartSearch** filter recordings by **motion** in a certain **area of the shot**.



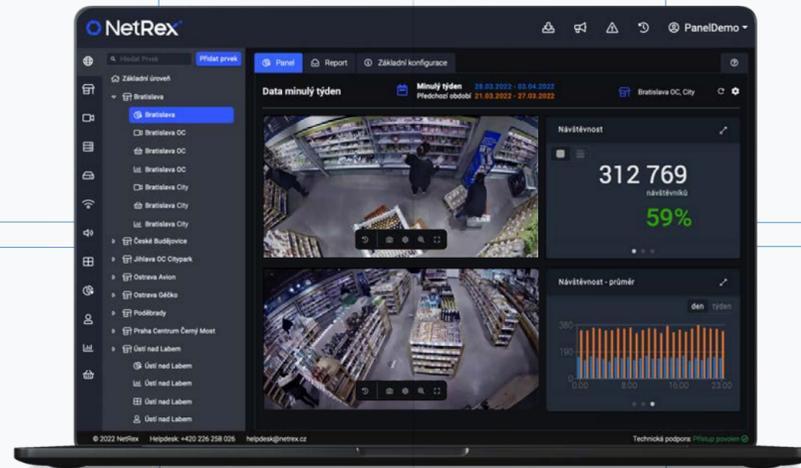
#### Notifikations

The platform records over **200 types of events** (eg system failures / cameras, motion detection) to which you can **notify by e-mail**, push message on mobile or directly in the platform.



#### Mobile app

You can log in to the platform from **any device** (computer, tablet, mobile). You have stores under control at **any time and from anywhere**.



NetRex offers a comprehensive **security** and **analytical solution** with which you always have an **overview**. Do you want to see a live record from the store, check notifications or find out how many customers have visited your store? The NetRex platform contains modules for monitoring and analysis, so you have all the information in one place. Thanks to the NetRex Mobile mobile application, you can also connect to the system at any time and from anywhere.

### Analytic panel NetRex Retail Analytics

#### Customer behaviour

Get an overview of **store traffic** and other data. Ideal for **scheduling shifts** and **evaluating the success** of marketing campaigns.



#### Checkouts

Connect your **surveillance system** with your cash systems and keep on top of important **cash operations**. Avoid misunderstandings and financial losses.



#### Analytic panel

Choose data that is really relevant to you and display it in **one single place**. Compare stores and time periods.



#### Automated reports

Receive regular **reports** via email which you set up yourself. Get an **in-depth overview** not just for you but also for the managers of individual stores.



## Customize NetRex platform to your specific needs

Choose **additional services**, thanks to which you can further adapt the NetRex platform to the needs of your business.



#### Monitor opening hours of the store

An additional service which keeps track of your **stores' opening hours**. It records times, creates **reports** and immediately informs the relevant person if a store is not open at a time it should be.



#### Manipulation with cash register

Keep track of when the cash register opens. The NetRex system can detect and **record unauthorized opening** and notify you immediately.



#### Cash register monitor displayed in the stream

Watch the **screen in real time from the cash register directly in the video** from the surveillance camera. You can see at a glance what the cashier is entering for the goods and you have a **visual check** that there is no fraud.



### Custom NetRex Add-ons

→ The NetRex platform also allows for various add-ons. You can choose from off-the-shelf add-ons or we can also create a **turnkey solution** for you. You could, for example, receive regular email reports with the times your store opens and closes, **photos of the shop window** or even the **temperature of freezer boxes**. The possibilities are endless!

